



This Week's Program

Wednesday, April 28 - Join Us via ZOOM

The Power of Playing Offense

Paul Epstein - Leadership and Culture Expert

12:15pm - Dial In to ZOOM
Dial In Details Will Be Sent

12:30 - 1:30pm - Program Via ZOOM



There couldn't be a bigger believer in purpose, than **Paul Epstein**. Over a 15-year run as a professional sports executive, he learned how purpose can be the igniter of high-performance. Backed by his track record of achieving success and significance, Paul steered business teams that executed billion-dollar NFL campaigns, broke Super Bowl revenue records, generated league-leading sales results for cellar dwelling NBA clubs. Paul's proudest moment was when he was internally known as the **Why Coach** at the San Francisco 49ers coaching others to find their Why, and ACT on it. Paul has now curated the most actionable takeaways into a leaders playbook of how he and his teams produced this impact in these hyper-competitive environments. He calls it...PLAYING OFFENSE.

President 104's Post #41

Matt Kinley



COME OUT TO THE PARK ON MAY 12

YOU ARE CORDIALLY INVITED to the first "in the flesh" RCLB lunch meeting in over 13 months!

The RCLB is happy to announce that we will be meeting in person at the park! Our fantastic Board of Directors approved moving to in-person meetings with our first regular noon meeting at the POA Park on May 12. This will be our regular meeting, so arrive around noon and we will end by 1:30 p.m. This will be a great time to renew acquaintances after our COVID-imposed hiatus from weekly gatherings. Reservations are a must, and we have arranged for Rotarians and guests to purchase Primal Alchemy lunches. More details will come as we get closer but put it on your calendar!

And what could be better? While the world insists on dividing up into **us-vs-them** groups, building intolerance for people with different beliefs and backgrounds, we know that the greatest sense of belonging comes from embracing our Rotarian friends with a common purpose of making our community and world a better place. We change the world by demonstrating that people with different viewpoints, cultures and backgrounds can work together and build lifelong relationships while helping students read, find food, or utilize clean water in villages a world away.

For me, I think of all the great service I've had the privilege to participate in with the RCLB. It always starts with great social meetings with my fellow Rotarians. From the **safety meetings** at Camp Enterprise, to the 30 or so people celebrating happy hour in Mary Ellen's Quality Inn hotel room in Window Rock, Arizona in Navajo Country, or to the rainy outdoor lunch in Hamburg that Loara and I had with Mollie and Larry and a few other Rotarians at the Rotary International Convention - great people and great food always build better relationships and a lifetime of memories.

Come to the park on May 12. See your friends. Meet some Rotarians who joined this year. I'm looking forward to seeing you, your partner and your guests at the park. It will be a reunion worthy of the great purposes we serve.

Long Beach Police Officer Association (POA) Park
7390 Carson Boulevard
Long Beach, CA 90808
(Long Beach Towne Center - behind Lowe's & Wal-Mart)

[LBPOA Park Map Link](#)

IN THE NEWS

Appreciation and Opportunity

By Madrid Zimmerman

After working for the RCLB for 3 years,
Sarah Linderman is leaving for full time employment.

Her last day with us will be May 5th.

CLUB LEADERSHIP



Matthew L. Kinley
President



Olivia Maiser
Assistant to the President



Ahmet Atahan
Vice President



Sathya Chey
Vice President



Braden James Phillips
Vice President



David Sommers
Vice President



Paul Patrick Scholz
Secretary
Treasurer



Rhannon Evans Acree
Sergeant at Arms



Rayne Sherman, FIDA, CID, CSI
Sergeant at Arms



Diane Wood
Sergeant at Arms



Henry C. Fung
Career Service Director



Richard Gibson
Club Service Director



Sandra Simon
Club Service Director



Daniel Bruce Lipton
Community Service Director



Christopher Yco
Youth Service Chair



Brett Lewis
Fellowship Service Director



Lydia Vincenty-Lowell
Fellowship Service Director



Please join me in **thanking Sarah** for her help and wishing her well in her new adventure!



Do you know someone who might be interested in working **part-time** for the RCLB as an **Administrative Assistant**?

This position has two main areas of responsibility:

1. **Meeting preparation and implementation**, including preparation of support materials as well as set-up and operation of Zoom hosting, camera and audio-visual equipment.
2. **Experience with Quickbooks** for processing accounts receivables.



In general, the candidate must be organized, detail-oriented, self-motivated, and able to manage multiple tasks. Good interpersonal skills are required. This is a part-time position of **approximately 20 hours per week** ♦ **Wednesdays are mandatory.**

For a detailed job description and requirements [click here](#) - or email rotary@rotarylongbeach.org

Welcome...

By Nelson C. Kerr



Today's Spotlight features our newest Rotarian, **Mary Zerafa Loos**. Mary was sponsored by RCLB Past President Randy Gordon and Rotarian Kris Gragson, and she brings a strong connection and dedication to the Long Beach community.

Originally from Traverse City, Michigan (*upper left side of the ♦oven mitt♦ on the map and yes, it♦s cold there!*), Mary attended Michigan State University, where she rooted for the Spartans. After earning a degree in International Relations, she went on to earn her MBA at Pepperdine in Malibu (*it♦s much warmer there!*)

Mary brings a strong educational background and professional skillset to the Rotary Club of Long Beach. She currently publishes three neighborhood publications: **Bixby Neighbors; Long Beach Living; and Alamitos Bay Neighbors**. The mission of these publications is to "connect neighbors with neighbors and neighbors with local businesses to become a stronger community," and each publication highlights local families and features non-profit organizations.

While working for the Spanish language newspaper, La Opini♦n, Mary gained valuable experience in Hispanic and multicultural media, and along with non-profit and community-based organizations, helped provide education and outreach to the community. She launched La Opini♦n♦s website and directed their digital and mobile platforms. Interestingly, she has come full circle and is now back in print media.

She is a board member of the Executives Association of Long Beach and is an Aspen Institute, Henry Crown Fellow. Finally, and perhaps most impressively, Mary is co-chair of the Lowell Elementary Spring Carnival Committee.

Mary♦s husband, Mark is a marine biologist, and they have two children, Zoe (12) and Shane (9). Mary is adventurous with a passion for travel and learning new things. She enjoys outdoor activities, including kayaking, paddle boarding, fishing and hiking.

When you meet Mary, please give her a warm Rotary welcome!

@ Rotary last week...

We had a most unique, elegant and graceful program from **Mea Lath**, teacher and manager of the only Cambodian arts organization in Southern California, **Khmer Arts Academy**. Before performing The Blessing Dance for us, Mea told us about the history of Khmer classical dance in Cambodia. We learned that tragically, during the reign of the Communist Khmer Rouge regime, 80% of Cambodian dancers died of disease, starvation, or were killed.









Chat notes included enlightening comments from Conor Weir and Suny Lay Chang. The Arts Academy in Long Beach is the pre-eminent Cambodian classical arts group in the world outside of Cambodia. They have commissioned original works that have been performed in the Venice Arts Festival, Paris and Moscow. Survival of this arts tradition that the Khmer Rouge tried to snuff out has been preserved through stealth (originally), love, and dedication. If you missed this program visit: www.khmerarts.org








Who Ya Gonna Call?



We are highlighting RCLB members and their Rotary classifications to remind us that our 275 members serve in many diverse professions/businesses.

-  **Freda Hinsche Otto**
International Service Director
-  **Mark Guillen**
Membership Service Director
-  **Mollie Beck**
iPast President
-  **Dennis C. Smith**
President - elect
-  **Alfredo Velasco**
President -nominee
-  **Michele A. Dobson**
President -designate
-  **Madrid Zimmerman**
Club Executive Director
Club Executive Secretary
-  **Dan Ouweleen**
Assistant Governor

BIRTHDAYS THIS WEEK

-  **Mollie Beck**
April 29th
-  **Laura Knapp**
May 1st
-  **Janet M. Nelson**
May 2nd
-  **Kelly Lucera**
May 3rd
-  **Brendan G. Diette**
May 4th

UPCOMING EVENTS

- April**
- 28th - **Weekly RCLB Meeting**
Speaker: Paul Epstein
Subject: The Power of Playing Offense
- 30th - **Club Monthly Golf Outing**
- May**
- 5th - **Weekly RCLB Meeting**
Speaker: Gino Marcello Fracchiolla
Subject: Getting Verified on Social Media
- 6th - **5 O'Clock Somewhere**
Speaker: The RCLB Mixer - In Person
Subject: Happy Hour with Friends!
- 8th - **Centennial Park Clean-Up**
- 11th - **Malaria Partners (International Service)**
Speaker: Adriana Lanting
Subject: Malaria Partners - Focus on Africa
- 12th - **Weekly RCLB Meeting**
Speaker: First Meeting Gathering
Subject: In-person lunch meeting in the great outdoors. RSVP required
- 18th - **RCLB Board of Directors**
- 19th - **Weekly RCLB Meeting**
Speaker: In-person at The Grand Event Center
Subject: RSVP by May 12 required.
- 26th - **Weekly RCLB Meeting**
Speaker: In-person meeting at The Grand Event Center
Subject: RSVP required

This week, the focus is on RCLB members in **Education**. Some members who are no longer active with their businesses remain **Experienced Resources** -- see their Member Profile in [DACdb.com](https://dacdb.com) for their contact info.

Consultant - Education

Diane 'Dee' Wood Experienced Resource <https://dacdb.com>

Consultant - Growth Strategies

Lynne Wainfan PhD Compass Alliance LLC <https://lynnewainfan.com/>

Consultant - Leadership Coach

Jane Caddell Caddell Group www.janecaddell.com

Consultant - Leadership Development

Tina Barry Barry Consulting Group <https://www.barryconsultinggroup.com>

Education

Marnee Brooks	Experienced Resource	https://dacdb.com
Jane Close Conoley	California State University, Long Beach	https://www.csulb.edu/office-of-the-president/about
Diane Donaldson	Experienced Resource	https://dacdb.com
Henry C. Fung	Experienced Resource	https://dacdb.com
Marie-Laure Hinton	LBCC - Spanish and French	https://www.lbcc.edu/contact/marie-laure-hinton-0
Laura Knapp	DeVry University	https://dacdb.com
Regina Rushing Maguire	St. Anthony High School	www.longbeachsaints.org
Jane Roeder	Ukeja Center for Ethical Leadership @ CSULB	www.ucel.org
Gail B. Schwandner	Experienced Resource	https://dacdb.com
Judy Seal	Experienced Resource	https://dacdb.com
Sandra Simon	Experienced Resource	https://dacdb.com
Cloy (Mike) J. Walter	Experienced Resource	https://dacdb.com

Did You Know?

Paul Harris visited Long Beach twice, in 1923 and in 1941 when he planted a magnolia tree in Bixby Park.

To commemorate the **RCLB 90th Anniversary**, **President #91 Jane Netherton** developed a campaign to plant trees in Long Beach parks. 90 Rotarians purchased trees and Rotary International President Wilfred 'Wilf' Wilkinson planted the first of those trees in Rotary Centennial Park.

In partnership with the Parks and Recreation Department and Conservation Corps, the remaining 89 trees were planted in parks in all 9 districts of the City. The Conservation Corps of Long Beach gave their time to plant the trees. As appreciation for those who attended our 90th celebration, each attendee received a California native plant as a reminder of that day in 2007.



On April 19, 1868, Rotary founder Paul Harris was born in Racine, Wisconsin, USA. Among the most enduring symbols of goodwill that he spread are the trees he planted around the world. Enjoy celebrating the anniversary of Paul Harris' birth by [reading about these friendship trees](#).

28th - [Club Monthly Golf Outing](#)
30th - [Ronald McDonald House Meal Prep](#)

June

2nd - [Weekly RCLB Meeting](#)
Speaker: In-person meeting at The Grand Event Center
Subject: RSVP required

8th - [International Committee Focus - tentative date](#)

9th - [Weekly RCLB Meeting](#)
Speaker: In-person meeting at The Grand Event Center

10th - [5 O'Clock Somewhere](#)
Speaker: The RCLB Virtual Mixer
Subject: Happy Hour with Friends!

12th - [Centennial Park Clean-Up](#)

15th - [RCLB Board of Directors](#)

16th - [Weekly RCLB Meeting](#)
Speaker: Fellow Rotarians
Subject: President Matt's DEMOTION!

23rd - [DARK - No Weekly RCLB Meeting](#)

23rd - [Presidents' Party](#)
Speaker: In-person evening event instead of lunch meeting

25th - [Club Monthly Golf Outing](#)

30th - [DARK - No Weekly RCLB Meeting](#)

Rotary Club of Long Beach
meets every Wednesday

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Rotary@RotaryLongBeach.org

Visit
[Long Beach Rotary District 5320](#)
[Rotary International E-Club of the West](#)

Visit our Social Media Pages



LB Skyline Photo Credit
Long Beach Convention & Visitors Bureau

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